



Golden Compass Awards: Inaugural Honorees

Name	Title, Organization	Category & Year
Paul Polman	Chief Executive Officer, Unilever	Marketing 2018
Shelley Lazarus	Chairman Emeritus, Ogilvy & Mather	Agency 2018
Paul Rossi	President, The Economist Group	Media 2018
Marc Pritchard	Chief Brand Officer, P&G	2019
Andrew Robertson	President & CEO, BBDO Worldwide	2019

The 2018 awards were presented as part of the 80th anniversary celebration in 3 categories reflecting the IAA's tri-partite structure (marketing, agency and media).