



INTERNATIONAL ADVERTISING ASSOCIATION

IAA AWARD 1951-2014

For distinguished services in the field of international advertising and marketing.

1951	Goar Mestre, Director General Circuito CMQ, S.A., Havana, Cuba	1976	Jacques B. Maisonrouge, Chairman IBM World Trade Europe/Middle East/Africa Corp., Paris
1952	Joshua B. Powers, President Joshua B. Powers Inc, New York	1977	Tsuneji Hibino, Senior Counselor and Former President Dentsu Advertising Ltd., Tokyo
1953	Fitzhugh Granger, Manager Merchandising Services Foreign Operations International Harvester Co., Chicago	1978	David Ogilvy, Founder & Creative Head Ogilvy & Mather International, New York
1954	Paul R. Kruming, President National Export Advertising Service, Inc., New York	1979	Dr. Max Gloor, Director Nestle, Vevey, Switzerland
1955	W.B.B. Fergusson, Vice President Colgate-Palmolive International, New Jersey	1980	Don Johnston, Chairman JWT Group, Inc., New York
1956	Walter Sauer, Advertising Manager Home Products International, Ltd., New York	1981	Raymond F. Farley, President S.C. Johnson & Son, Inc., Racine, Wisconsin
1957	James L. Gilbert, Executive Vice President International Advertising Association, New York	1982	Reijiro Hattori, Executive Vice President K. Hattori & Co. Ltd., Tokyo
1958	Arthur A. Kron, President Gotham-Vladimir Advertising, Inc., New York	1983	Robert Keim, President The Advertising Council, New York
1959	Sies W. Numann, Advertising Manager Philips Gloeilampenfabrieken, N.V., Eindhoven, Holland	1984	Senyon Kim, Chairman Oricom, Inc. Seoul
1960	Shirley F. Woodell, Vice President J. Walter Thompson Company, New York	1986	Rupert Murdoch, Chairman The News Corporation, Ltd., Australia
1961	Hideo Yoshida, President Dentsu Advertising Ltd., Tokyo	1988	Helmut Sihler, President and CEO Henkel KGaA, Dusseldorf
1962	Braxton Pollard, Manager, International Advertising Monsanto Chemical Co., St. Louis, Missouri	1990	Helmut Maucher, Chairman and CEO Nestle S.A., Vevey, Switzerland
1963	Dr. Rudolf Farner, Owner Dr. Rudolf Farner Marketing and Advertising Agency, Zurich	1992	Philip H. Geier, Jr., Chairman and CEO The Interpublic Group of Companies, Inc., New York
1964	Armando Sarmiento, President McCann-Erickson, Inc., New York	1994	Sir Michael Perry, Chairman Unilever Plc., UK
1965	Dr. Francis Elvinger, President Elvinger Advertising AgencyParis	1996	Ted Turner, Chairman and President Turner Broadcasting System, Atlanta
1966	Arthur C. Nielsen, Sr., President A.C. Nielsen Company, Chicago	1998	Founders of IAA
1967	Samuel C. Johnson, President S.C. Johnson & Son, Inc., Racine, Wisconsin	2000	Sir Martin Sorrell, Group Chief Executive WPP, London
1968	J. Paul Austin, President The Coca-Cola Company, Atlanta, Georgia	2002	Carlos Ghosn, President and CEO Nissan Motor Co., Ltd., Tokyo
1969	R. David L. Dutton, Chairman Leo Burnett-LPE International, London	2004	Sir Richard Branson, Chairman Virgin Atlantic Airways, Ltd., London
1970	Tom Sutton, Executive Vice President-International J. Walter Thompson Company, New York	2006	Maurice Levy, CEO Publicis Group, Paris
1971	James O'Connor, Director Institute of Practitioners in Advertising, London	2008	Tateo Mataka, Chairman and CEO Dentsu Inc., Tokyo
1972	Dieter Volker, Director of Product Management Henkel & Cie., GmbH, Dusseldorf	2010	Simon Clift, CMO Unilever Plc., London
1973	A.J. F. O'Reilly, President H.J. Heinz Company, Pittsburgh, Pennsylvania	2014	Indra K. Nooyi, Chairman and CEO PepsiCo, New York
1974	John W. Hobson, Chairman Bates International-Europe, London	2014	John Wren, President and CEO Omnicom Group, New York
1975	Edward N. Ney, President Young & Rubicam International Inc., New York		